

# ICTM 2019

CFP: ICTM 2019 Wrocław, Poland: CALL FOR PARTICIPATION AND PAPERS

**VII International Conference on ICT Management for Global Competitiveness and Economic Growth in Emerging Economies ICTM 2019**  
**Wrocław, Poland, October 21-23 2019**

**Conference Theme: Innovation Capability for Human Development in Transition Economies**

**ICTM 2019 Conference Website:** <https://ictm2019.edukacja.wroc.pl>

## Organizers

- University of Wrocław, Poland;
- Polish Chapter of Association for Information Systems (PLAIS);
- Hochschule Emden/Leer, Germany;
- The College of Management “Edukacja”, Poland; Jagiellonian University, Poland;
- Polish Association of Analytical Psychology (PTPA), Poland; and
- Hochschule für Technik und Wirtschaft Dresden, Germany

Sponsored by AIS Special Interest Group on ICT and Global Development (SIG GlobDev) since 2012: <http://www.globdev.org/>

The ICTM 2019 will be hosted by the University of Wrocław, a public comprehensive university in south-western Poland. It was founded in 1702.

## CONFERENCE CO-CHAIRS

- **Jolanta Kowal**, University of Wrocław, President Elect of The Polish Chapter of Association for Information Systems (PLAIS), SIG GlobDev, President of PTPA (Poland).
- **Juho Mäkiö**, Hochschule Emden/Leer (Germany), AIS.
- **Piotr Soja**, University of Economics in Kraków, AIS, PLAIS, SIG GlobDev (Poland)
- **Ralph Sonntag**, Prorektor für Lehre und Studium, Hochschule für Technik und Wirtschaft Dresden, Germany
- **Paweł Weichbroth**, WSB University in Gdansk (Poland).

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## CONFERENCE PROGRAMME COMMITTEE CO-CHAIRS:

- Alicja Keplinger The University of Wrocław, Institute of Psychology, Poland
- Jarosław Klebaniuk, The University of Wrocław, Institute of Psychology, Poland
- Małgorzata Kwiedorowicz – Andrzejewska, Rector of College of Management "Edukacja", Poland
- Grazyna Paliwoda-Pekosz, University of Economics in Kraków, SIG GlobDev, Poland
- Alicja Senejko, University of Wrocław, Institute of Psychology, Poland
- Janusz Stal, Cracow University of Economics, Department of Informatics, Poland

## NOTE

*Proceedings of the ICTM* are indexed in Web of Science, ISI REUTERS, JCR since 2012.

Contributions to any of the directions within the spectrum of the *ICTM2019* paradigm are welcome.

The four categories for proposals are (1) abstracts, (2) individual papers, (3) posters and (4) e-posters.

Three kinds of publications are planned, the first one - a monograph, in which the papers with up to 20000 characters in English will be included; the second one, in which the articles in a smaller volume will be published. The monographs will be submitted for inclusion in the Citation Index by Thomson Reuters. The paper should also be accompanied by a summary in English. Those papers which are top rated by reviewers when submitted to the ICTM 2019 conference will be published in a special issue of the journal of international scope: *Information Systems Management*, as also *Economy Market Education* and *Polish Journal of Applied Psychology*.

Submission website:

<https://easychair.org/conferences/?conf=ictm2019>

Please feel free to circulate this message to any colleagues or contacts you think may be interested.

## IMPORTANT DATES

Submission of abstracts/posters/panel/papers proposals opens **1st June, 2019**

- Submission of abstracts/posters/panel proposals closes **15<sup>th</sup> September 2019**
- Notification of acceptance **by 5<sup>th</sup> October, 2019**
- Registration opens **June, 2019**
- Registration closes **15<sup>th</sup> October, 2019**
- Payment closes **7<sup>th</sup> October, 2019**
- Conference takes place **October 21-23, 2019**
- Paper submission opens **1st June, 2019**
- Paper submission closes **15<sup>th</sup> January, 2020**

## TOPICS

We are seeking papers dealing with digital innovation for development in their various facets, such as business, technical, social, political, cultural, economic, legal, and educational. Possible topics of interest to the conference include but are not limited to the following five issues:

- A transdisciplinary approach to digital innovation, artificial intelligence and sustainable development (CPS, smart cities, smart grid, intelligent systems, mobile money, etc.).
- Data, ethics and digital inclusion (Blockchain, analytics, social inclusion/exclusion, information literacy, etc.)
- Digital technologies, work, identity and dignity
- Communities, connectedness, digital platforms, and the self
- ICT innovations for customer relationship management

More detailed themes related to the mentioned issues could include:

- E-governance challenges for innovations.
- Innovative capability in human capital of IS development.
- Innovative application of IT in education.
- Innovations for ICT social media.

- ICT innovations in healthcare.
- Innovative ICT strategy and as a tool for business model design.
- New IT tools for delivering marketing innovations.
- Cybersecurity agenda as a basis for innovations.
- Open innovation IT solutions.
- Big data capabilities as a source of competitive advantage for innovations.
- IT solutions for innovative alternative trading systems.
- Economical, psycho-social and legal frameworks as they relate to ICT and ICT management.
- Gender and other socio-demographic factors in human and social capital and in innovations processes.
- Tradition and contemporaneity of pedagogical thought.
- ICT innovations to support small and medium enterprises.
- ICT productivity with specific reference to the prevalent social and business conditions.
- Country-specific case studies, with specific reference to the prevalent psychosocial and business conditions.
- ICT project management, with specific reference to the prevalent social and business conditions.
- Digital divide in emerging and transition economies.
- E-commerce impact in emerging and transition economies.
- E-government in emerging and transition economies.
- Healthcare and ICT management.
- Psychological, social, and economic aspects of Internet use in emerging and transition economies.
- Virtual reality in psychological treatment and psychotherapy.
- Analytical psychology and psychotherapy in the era of new technology.
- Information and communication technologies in personnel recruitment, assessment and development.
- Leadership and new technologies.
- Psychological aspects of working in a virtual team.
- Information and communication technologies in an ageing society.
- Quantitative methods and information technology in management.

## **AUTHOR INSTRUCTIONS**

The length of abstracts or papers is max 8-10 pages (up to 20 000 signs with spaces, up to 5000 words).

## **SUBMISSIONS**

All papers submissions and panel should be sent to: [ictm.wroclaw@gmail.com](mailto:ictm.wroclaw@gmail.com)

For more information go to: <http://ictm2019.web.edukacja.wroc.pl/>

## **CONFERENCE SECRETERIES**

- Magdalena Kapała, University of Wrocław, Institute of Psychology, Poland
- Richard Sharp, University of Zielona Góra, Poland
- Evgeniia Surkova, Hochschule Emden/ Leer, Germany

## **CONTACT**

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